

An electric bicycle as a part of the equipment of a holiday apartment

One of the most important things in the business of renting holiday apartments is providing a good foundation for the client to spend an enjoyable holiday. It is not necessarily enough to just give the keys to the client and wish a happy holiday.

The more activities the holiday cabin offers, the happier the client usually is. A good selection of activities can also be an asset when competing with other renters.

One of these renters having this asset can be found in Äkäslompolo, where **Sirpa Koskenniemi** owns a semi-detached house called Menninkäinen and Päivänsäde under her company Ylläsfeeniks.

In this 200 square metre holiday apartment, first rented last Christmas, one finds all kinds of products that come with the rent, but the most interesting ones are electric bicycles.

- I got the idea of the bikes from a travel fair held in Helsinki. I thought that they could make Lapland holidays even more exciting for children.

- At the moment the clients of Ylläsfeeniks have altogether four electric bicycles to use. There are also some normal bicycles, Sirpa Koskenniemi tells.

Easy and comfortable to cycle

The electric bike does not go by itself, but the cyclist can make the travel easier with the help of a battery attached to the bike. The battery can be adjusted to facilitate the travel on three different levels according to the terrain and user. Some models are even accessorized with heart rate monitors and gps-devices.

Sari Virkkunen and **Jukka Paaso** visited Sirpa's holiday apartment with their three children and were happy with the electric bicycles and their drivability. Jukka tells that he was mostly surprised how effortless it was to pull a child in a trailer.

- If you would pull two kids in a trailer with a normal bike it would no doubt be harder. The cyclocomputer shows that the trip made was 150 kilometres. That being true it wouldn't be too hard to do even longer trips, he estimates.



Sari Virkkunen and Jukka Paaso are preparing for an electric bike ride. Jenna is in the background with her own bike and Inka and Pinja are in the trailer.

Trips to the national park

The electric bicycles are available to the clients of Ylläsfeeniks only during the summer time. Sirpa Koskenniemi is planning to keep promoting summer tourism in Ylläs also in the future. She herself has spent summers in Lapland since she was a child and is wondering why people are not more interested in coming to Lapland.

- I like spending time in Lapland during summers. It's great when the sun is up all day long. Some people are afraid of mosquitoes, but they are not a nuisance.

- One of my goals in getting the electric bicycles were the trips to Kesänkijärvi national park that families with children could do.

- I'm planning on buying a rowing boat to Lake Kesänkijärvi, Sirpa unfolds.



With an electric bicycle it is easy to travel also in Ylläs Tunturitie.

Kuukkeli magazine on the bargain

The charging station for the bikes is at the Ylläsfeeniks holiday apartment. The consumption of the battery is tied to how much the travel is being facilitated and for that reason a realistic drive with electricity is 50 to 60 kilometres. After the battery is empty the bikes function as normal bicycles.

- Especially well the electric bikes suit for families with children and for older people. Even though you couldn't hike you can still move around and explore the surroundings with the help of these bikes, Sirpa reminds and gives another good tip:

- If a client pays the deposit of Ylläsfeeniks for six months in advance, he or she gets a year subscription of Kuukkeli magazine for free.

- If we want people to be friends with Ylläs region it's good for them to get acquainted already beforehand, Sirpa reminds.

Jukka